

This is the policy of DEEP STEEP (“the Company”) with regards to the showcasing, selling, and quoting of prices for the Company’s products (the “Products”) via physical retail stores and the Internet. The purpose of this policy is to ensure fair and equitable treatment for all of the Company’s retailers (herein “Retailers”) marketing through this format.

1. The Company recognizes that the Internet and its role in commerce continually evolves, providing great opportunities for the Company and its authorized dealers to expand brand and product awareness. In furtherance of our commitment to our Retailers and the public, we have prepared the following Minimum Advertising and Pricing (MAP) and Internet Policy to outline the criteria for use of our Products:
2. The Company owns all Intellectual Property related to the Products. “Intellectual Property” means: (a) trademarks, trade dress, designs, copyrights and any other rights to any form or medium of expression; (b) trade secrets, privacy rights, and any other protection for confidential information or ideas; (c) all designs, forms, patents and patent applications; (d) any items, information or theories which are protectable or able to be registered under any copyright, patent, trade secret, confidentiality or other similar laws; (e) trademarks and trade names; and (f) any other similar rights or interests recognized by applicable law, associated with or of the Products. You acknowledge and agree that the Company owns and shall retain all ownership in the Intellectual Property. DEEP STEEP reserves the right to approve or require modification of any representations of its Intellectual Property that, in DEEP STEEP’s sole judgement, fails to meet presentation standards in all advertising, promotional material and web content. Failure to remedy violations within 5 days of written notice for violations of these presentation standards will be grounds for terminating your right to sell DEEP STEEP Products until such violations are remedied.
3. Authorized Retailers who offer the Products for sale via physical stores or through the Internet agree not to advertise below Company’s Minimum Advertised Prices. The Minimum Advertised Prices are published by the Company for the Products, and updated periodically. Dealers will be required to update their advertised prices accordingly and promptly within a commercially reasonable period of time. The current Minimum Advertised Price for any Product as listed in Attachment A: Deep Steep MAP Pricing list. Internet retailers are required to post prices on their website. “Call or Click for Price” posting on any website is unacceptable. Company reserves the right to monitor posted prices on the Retailer’s website(s) or other forms of advertising.
 - For the purpose of this policy, “advertised price” shall mean the dealer’s total Internet selling price, the value of any associated premium, pre-paid shipping charges, rebate, discount, gift, and/or promotional item given away with the sale of the Products. The total advertised price, minus the value of additional incentives may not be less than the total of the stated Minimum Advertised Price.
 - Each Retailer is responsible for and liable for any business conducted on its website(s) or otherwise, including, but not limited to, security, privacy, and inappropriate materials.
 - This advertising policy covers advertising and related materials that are posted anywhere on an Internet website, including order entry/purchase order form, direct email advertising and also advertising and related materials that are accessible through the website by means of a hyperlink.
 - Violation of the “Minimum Advertised Price” policy will result in a suspension of orders and shipments of the Company’s Products until the violation is corrected. Repeat violations may result in the termination of shipments of the Company’s Products.
4. Authorized Retailers who offer the Products for sale via the Internet agree to ship all Products on their own accounts with transportation delivery service providers. The Retailer must ship all items using their own accounts with the transportation delivery services such that all billing for freight is sent and charged directly to the Retailer. The Company will not prepay and add freight charges to an invoice for any items sold via the Internet. The Retailer is solely responsible for handling all freight claims.

5. *The Company always reserves the right to withdraw website(s) approval at any time for any reason or no reason at its sole discretion. Upon notice of approval revocation, you must immediately remove all Intellectual Property from the website(s).*

6. *The Company reserves the right to choose those retail accounts with which to do business and the right to accept or reject any purchase order from any account at any time. Any violation of this Internet Policy or any other Company Policy may result in the Company's refusal to accept any purchase order from a distributor or retail account in the future at its sole discretion at any time.*

ATTACHMENT A

DEEP STEEP MAP PRICING EFFECTIVE 12/4/15



UNIT UPC	ITEM #	DESCRIPTION	PACKAGING	MSRP	Minimum Advertised Price
FOAMING HAND WASH					
6 74749 10017 0	12010	Lavender Chamomile	8oz. Bottle	\$6.95	\$ 4.95
6 74749 10020 0	12020	Honeydew Spearmint	8oz. Bottle	\$6.95	\$ 4.95
6 74749 10016 3	12030	Grapefruit Bergamot	8oz. Bottle	\$6.95	\$ 4.95
6 74749 10015 6	12040	Rosemary Mint	8oz. Bottle	\$6.95	\$ 4.95
6 74749 10018 7	12050	Tangerine Melon	8oz. Bottle	\$6.95	\$ 4.95
6 74749 10026 2	12070	Brown Sugar Vanilla	8oz. Bottle	\$6.95	\$ 4.95
6 74749 10025 5	12080	Passion Fruit Guava	8oz. Bottle	\$6.95	\$ 4.95
6 74749 10261 7	12100	Mango Papaya	8oz. Bottle	\$6.95	\$ 4.95
6 74749 10262 4	12090	Fig Apricot	8oz. Bottle	\$6.95	\$ 4.95
FOAMING HAND WASH REFILL					
6 74749 10100 9	12011	Lavender Chamomile REFILL	16oz. Bottle	\$10.95	\$ 7.95
6 74749 10099 6	12022	Honeydew Spearmint REFILL	16oz. Bottle	\$10.95	\$ 7.95
6 74749 10098 9	12033	Grapefruit Bergamot REFILL	16oz. Bottle	\$10.95	\$ 7.95
6 74749 10101 6	12044	Rosemary Mint REFILL	16oz. Bottle	\$10.95	\$ 7.95
6 74749 10102 3	12055	Tangerine Melon REFILL	16oz. Bottle	\$10.95	\$ 7.95
6 74749 10105 4	12077	Brown Sugar Vanilla REFILL	16oz. Bottle	\$10.95	\$ 7.95
6 74749 10104 7	12088	Passion Fruit Guava REFILL	16oz. Bottle	\$10.95	\$ 7.95
6 74749 10270 9	12101	Mango Papaya REFILL	16oz. Bottle	\$10.95	\$ 7.95
6 74749 10269 3	12099	Fig Apricot REFILL	16oz. Bottle	\$10.95	\$ 7.95
ARGAN OIL FOAMING HAND WASH					
6 74749 10134 4	13010	Lavender Chamomile	8oz. Bottle	\$6.95	\$ 4.95
6 74749 10139 9	13020	Honeydew Spearmint	8oz. Bottle	\$6.95	\$ 4.95
6 74749 10138 2	13030	Grapefruit Bergamot	8oz. Bottle	\$6.95	\$ 4.95
6 74749 10135 1	13040	Rosemary Mint	8oz. Bottle	\$6.95	\$ 4.95
6 74749 10136 8	13050	Tangerine Melon	8oz. Bottle	\$6.95	\$ 4.95
6 74749 10133 7	13070	Brown Sugar Vanilla	8oz. Bottle	\$6.95	\$ 4.95
6 74749 10137 5	13080	Passion Fruit Guava	8oz. Bottle	\$6.95	\$ 4.95
6 74749 10064 4	13000	Coconut Lime	8oz. Bottle	\$6.95	\$ 4.95
6 74749 10065 1	13100	Lavender Vanilla	8oz. Bottle	\$6.95	\$ 4.95
6 74749 10066 8	13200	Lemongrass Jasmine	8oz. Bottle	\$6.95	\$ 4.95
6 74749 10063 7	13300	Lilac Blossom	8oz. Bottle	\$6.95	\$ 4.95
ARGAN OIL FOAMING HAND WASH REFILL					
6 74749 10142 9	13011	Lavender Chamomile	16oz. Bottle	\$10.95	\$ 7.95
6 74749 10141 2	13022	Honeydew Spearmint	16oz. Bottle	\$10.95	\$ 7.95
6 74749 10140 5	13033	Grapefruit Bergamot	16oz. Bottle	\$10.95	\$ 7.95
6 74749 10143 6	13044	Rosemary Mint	16oz. Bottle	\$10.95	\$ 7.95

6 74749 10144 3	13055	Tangerine Melon	16oz. Bottle	\$10.95	\$ 7.95
6 74749 10146 7	13077	Brown Sugar Vanilla	16oz. Bottle	\$10.95	\$ 7.95
6 74749 10145 0	13088	Passion Fruit Guava	16oz. Bottle	\$10.95	\$ 7.95
6 74749 10149 8	13001	Coconut Lime	16oz. Bottle	\$10.95	\$ 7.95
6 74749 10147 4	13101	Lavender Vanilla	16oz. Bottle	\$10.95	\$ 7.95
6 74749 10148 1	13201	Lemongrass Jasmine	16oz. Bottle	\$10.95	\$ 7.95
6 74749 10150 4	13301	Lilac Blossom	16oz. Bottle	\$10.95	\$ 7.95
ARGAN OIL LIQUID HAND WASH					
6 74749 10054 5	16010	Lavender Chamomile	17oz. Bottle	\$11.95	\$ 8.49
6 74749 10053 8	16020	Honeydew Spearmint	17oz. Bottle	\$11.95	\$ 8.49
6 74749 10052 1	16030	Grapefruit Bergamot	17oz. Bottle	\$11.95	\$ 8.49
6 74749 10055 2	16040	Rosemary Mint	17oz. Bottle	\$11.95	\$ 8.49
6 74749 10056 9	16050	Tangerine Melon	17oz. Bottle	\$11.95	\$ 8.49
6 74749 10058 3	16070	Brown Sugar Vanilla	17oz. Bottle	\$11.95	\$ 8.49
6 74749 10057 6	16080	Passion Fruit Guava	17oz. Bottle	\$11.95	\$ 8.49
6 74749 10060 6	16000	Coconut Lime	17oz. Bottle	\$11.95	\$ 8.49
6 74749 10061 3	16100	Lavender Vanilla	17oz. Bottle	\$11.95	\$ 8.49
6 74749 10062 0	16200	Lemongrass Jasmine	17oz. Bottle	\$11.95	\$ 8.49
6 74749 10059 0	16300	Lilac Blossom	17oz. Bottle	\$11.95	\$ 8.49
CLASSIC BODY LOTION					
6 74749 01072 1	20010	Lavender Chamomile	6oz. Tube	\$9.95	\$ 6.95
6 74749 02072 0	20020	Honeydew Spearmint	6oz. Tube	\$9.95	\$ 6.95
6 74749 03072 9	20030	Grapefruit Bergamot	6oz. Tube	\$9.95	\$ 6.95
6 74749 04072 8	20040	Rosemary Mint	6oz. Tube	\$9.95	\$ 6.95
6 74749 10013 2	20050	Tangerine Melon	6oz. Tube	\$9.95	\$ 6.95
6 74749 06072 6	20070	Brown Sugar Vanilla	6oz. Tube	\$9.95	\$ 6.95
6 74749 05072 7	20080	Passion Fruit Guava	6oz. Tube	\$9.95	\$ 6.95
ARGAN OIL BODY LOTION					
6 74749 10170 2	21020	Lavender Vanilla	8oz Tube	\$12.95	\$ 9.95
6 74749 10172 6	21010	Lilac Blossom	8oz Tube	\$12.95	\$ 9.95
6 74749 10171 9	21030	Lemongrass Jasmine	8oz Tube	\$12.95	\$ 9.95
6 74749 10169 6	21000	Coconut Lime	8oz Tube	\$12.95	\$ 9.95
6 74749 10174 0	21040	Lavender Chamomile	8oz Tube	\$12.95	\$ 9.95
6 74749 10173 3	21050	Grapefruit Bergamot	8oz Tube	\$12.95	\$ 9.95
6 74749 10175 7	21060	Brown Sugar Vanilla	8oz Tube	\$12.95	\$ 9.95
6 74749 10176 4	21070	Passion Fruit Guava	8oz Tube	\$12.95	\$ 9.95
6 74749 10178 8	21090	Fig Apricot	8oz Tube	\$12.95	\$ 9.95
6 74749 10177 1	21080	Mango Papaya	8oz Tube	\$12.95	\$ 9.95
BUBBLE BATH					
6 74749 01082 0	30010	Lavender Chamomile	17.5oz. Bottle	\$11.95	\$ 8.49
6 74749 02082 9	30020	Honeydew Spearmint	17.5oz. Bottle	\$11.95	\$ 8.49
6 74749 03082 8	30030	Grapefruit Bergamot	17.5oz. Bottle	\$11.95	\$ 8.49
6 74749 04082 7	30040	Rosemary Mint	17.5oz. Bottle	\$11.95	\$ 8.49
6 74749 10019 4	30050	Tangerine Melon	17.5oz. Bottle	\$11.95	\$ 8.49
6 74749 06082 5	30070	Brown Sugar Vanilla	17.5oz. Bottle	\$11.95	\$ 8.49
6 74749 05082 6	30080	Passion Fruit Guava	17.5oz. Bottle	\$11.95	\$ 8.49

			Bottle		
6 74749 10211 2	30100	Lavender Vanilla	17 oz Bottle	\$11.95	\$ 8.49
6 74749 10213 6	30300	Lilac Blossom	17 oz Bottle	\$11.95	\$ 8.49
6 74749 10212 9	30200	Lemongrass Jasmine	17 oz Bottle	\$11.95	\$ 8.49
6 74749 10210 5	30000	Coconut Lime	17 oz Bottle	\$11.95	\$ 8.49
MOISTURE STICK					
6 74749 10004 0	40010	Lavender Chamomile	.5oz Stick	\$5.95	\$ 3.95
6 74749 10003 3	40020	Honeydew Spearmint	.5oz Stick	\$5.95	\$ 3.95
6 74749 10002 6	40030	Grapefruit Bergamot	.5oz Stick	\$5.95	\$ 3.95
6 74749 10005 7	40040	Rosemary Mint	.5oz Stick	\$5.95	\$ 3.95
6 74749 10001 9	40050	Tangerine Melon	.5oz Stick	\$5.95	\$ 3.95
6 74749 10008 8	40070	Brown Sugar Vanilla	.5oz Stick	\$5.95	\$ 3.95
6 74749 10007 1	40080	Passion Fruit Guava	.5oz Stick	\$5.95	\$ 3.95
CLASSIC BODY BUTTER					
6 74749 01192 6	50010	Lavender Chamomile	6oz. Tube	\$10.95	\$ 7.95
6 74749 02192 5	50020	Honeydew Spearmint	6oz. Tube	\$10.95	\$ 7.95
6 74749 03192 4	50030	Grapefruit Bergamot	6oz. Tube	\$10.95	\$ 7.95
6 74749 04192 3	50040	Rosemary Mint	6oz. Tube	\$10.95	\$ 7.95
6 74749 10012 5	50050	Tangerine Melon	6oz. Tube	\$10.95	\$ 7.95
6 74749 06192 1	50070	Brown Sugar Vanilla	6oz. Tube	\$10.95	\$ 7.95
6 74749 05192 2	50080	Passion Fruit Guava	6oz. Tube	\$10.95	\$ 7.95
ARGAN OIL BODY BUTTER					
6 74749 10131 3	51000	Coconut Lime	7oz Jar	12.95	\$ 8.95
6 74749 10132 0	51100	Lavender Vanilla	7oz Jar	12.95	\$ 8.95
6 74749 10130 6	51200	Lemongrass Jasmine	7oz Jar	12.95	\$ 8.95
6 74749 10129 0	51300	Lilac Blossom	7oz Jar	12.95	\$ 8.95
6 74749 06600 1	51400	Fig Apricot	7oz Jar	12.95	\$ 8.95
6 74749 06500 4	51500	Mango Papaya	7oz Jar	12.95	\$ 8.95
6 74749 10156 6	51600	Grapefruit Bergamot	7oz Jar	12.95	\$ 8.95
6 74749 10159 7	51700	Lavender Chamomile	7oz Jar	12.95	\$ 8.95
6 74749 10158 0	51800	Brown Sugar Vanilla	7oz Jar	12.95	\$ 8.95
6 74749 10155 9	51900	Passion Fruit Guava	7oz Jar	12.95	\$ 8.95
BODY WASH					
6 74749 01182 7	70010	Lavender Chamomile	8oz. Tube	\$9.95	\$ 6.95
6 74749 02182 6	70020	Honeydew Spearmint	8oz. Tube	\$9.95	\$ 6.95
6 74749 03182 5	70030	Grapefruit Bergamot	8oz. Tube	\$9.95	\$ 6.95
6 74749 04182 4	70040	Rosemary Mint	8oz. Tube	\$9.95	\$ 6.95
6 74749 10011 8	70050	Tangerine Melon	8oz. Tube	\$9.95	\$ 6.95
6 74749 06182 2	70070	Brown Sugar Vanilla	8oz. Tube	\$9.95	\$ 6.95
6 74749 05182 3	70080	Passion Fruit Guava	8oz. Tube	\$9.95	\$ 6.95
CLASSIC SUGAR SCRUB					
6 74749 04204 3	80010	Lavender Chamomile	8oz. Jar	\$10.95	\$ 7.95
6 74749 10113 9	80020	Honeydew Spearmint	8oz. Jar	\$10.95	\$ 7.95
6 74749 10151 4	80030	Grapefruit Bergamot	8oz. Jar	\$10.95	\$ 7.95
6 74749 10115 3	80040	Rosemary Mint	8oz. Jar	\$10.95	\$ 7.95
6 74749 10114 6	80050	Tangerine Melon	8oz. Jar	\$10.95	\$ 7.95
6 74749 04206 7	80070	Brown Sugar Vanilla	8oz. Jar	\$10.95	\$ 7.95
6 74749 04205 0	80080	Passion Fruit Guava	8oz. Jar	\$10.95	\$ 7.95
ARGAN OIL SUGAR SCRUB					
6 74749 10151 1	81000	Coconut Lime	8oz Jar	\$11.95	\$ 8.49

6 74749 10154 2	81100	Lavender Vanilla	8oz Jar	\$11.95	\$ 8.49
6 74749 10152 8	81200	Lemongrass Jasmine	8oz Jar	\$11.95	\$ 8.49
6 74749 10153 5	81300	Lilac Blossom	8oz Jar	\$11.95	\$ 8.49
6 74749 06601 8	81400	Apricot Fig	8oz Jar	\$11.95	\$ 8.49
6 74749 06501 1	81500	Mango Papaya	8oz Jar	\$11.95	\$ 8.49
6 74749 10165 8	81600	Grapefruit Bergamot	8oz Jar	\$11.95	\$ 8.49
6 74749 10166 5	81700	Lavender Chamomile	8oz Jar	\$11.95	\$ 8.49
6 74749 10164 1	81800	Brown Sugar Vanilla	8oz Jar	\$11.95	\$ 8.49
6 74749 10167 2	81900	Passion Fruit Guava	8oz Jar	\$11.95	\$ 8.49
BODY MIST					
6 74749 04193 0	90001	Lavender Chamomile	6oz. Bottle	\$9.95	\$ 6.95
6 74749 04194 7	90002	Honeydew Spearmint	6oz. Bottle	\$9.95	\$ 6.95
6 74749 04195 4	90003	Grapefruit Bergamot	6oz. Bottle	\$9.95	\$ 6.95
6 74749 04196 1	90004	Rosemary Mint	6oz. Bottle	\$9.95	\$ 6.95
6 74749 04199 2	90007	Brown Sugar Vanilla	6oz. Bottle	\$9.95	\$ 6.95
6 74749 04197 8	90008	Passion Fruit Guava	6oz. Bottle	\$9.95	\$ 6.95
DRY OIL BODY SPRITZER					
6 74749 04217 3	99100	Lavender Chamomile	4oz. Bottle	\$13.95	\$ 9.49
6 74749 04218 0	99200	Honeydew Spearmint	4oz. Bottle	\$13.95	\$ 9.49
6 74749 04219 7	99300	Grapefruit Bergamot	4oz. Bottle	\$13.95	\$ 9.49
6 74749 04220 3	99400	Rosemary Mint	4oz. Bottle	\$13.95	\$ 9.49
6 74749 04221 0	99500	Tangerine Melon	4oz. Bottle	\$13.95	\$ 9.49
6 74749 04237 1	99700	Brown Sugar Vanilla	4oz. Bottle	\$13.95	\$ 9.49
6 74749 04236 4	99800	Passion Fruit Guava	4oz. Bottle	\$13.95	\$ 9.49
HAND CREAM					
6 74749 04225 8	61000	Lavender Chamomile	2oz. Tube	\$9.95	\$ 6.95
6 74749 04224 1	62000	Honeydew Spearmint	2oz. Tube	\$9.95	\$ 6.95
6 74749 04223 4	63000	Grapefruit Bergamot	2oz. Tube	\$9.95	\$ 6.95
6 74749 04226 5	64000	Rosemary Mint	2oz. Tube	\$9.95	\$ 6.95
6 74749 04222 7	65000	Tangerine Melon	2oz. Tube	\$9.95	\$ 6.95
6 74749 04235 7	67000	Brown Sugar Vanilla	2oz. Tube	\$9.95	\$ 6.95
6 74749 04234 0	68000	Passion Fruit Guava	2oz. Tube	\$9.95	\$ 6.95
HAND SCRUB					
6 74749 04230 2	61100	Lavender Chamomile	2oz. Tube	\$9.95	\$ 6.95
6 74749 04229 6	62200	Honeydew Spearmint	2oz. Tube	\$9.95	\$ 6.95
6 74749 04228 9	63300	Grapefruit Bergamot	2oz. Tube	\$9.95	\$ 6.95
6 74749 04231 9	64400	Rosemary Mint	2oz. Tube	\$9.95	\$ 6.95
6 74749 04227 2	65500	Tangerine Melon	2oz. Tube	\$9.95	\$ 6.95
6 74749 04233 3	67700	Brown Sugar Vanilla	2oz. Tube	\$9.95	\$ 6.95
6 74749 04232 6	68800	Passion Fruit Guava	2oz. Tube	\$9.95	\$ 6.95
FOOT CARE					
6 74749 10006 4	14010	Candy Mint Foot Polish	4oz. Tube	\$9.95	\$ 6.95
6 74749 10030 9	14020	Candy Mint Foot Cream	6oz. Tube	\$9.95	\$ 6.95
6 7474910050 7	14030	Candy Mint Foot Stick	.5oz Stick	\$5.95	\$ 3.95
6 74749 04198 5	14040	Candy Mint Deodorizing Foot Mist	6oz. Bottle	\$9.95	\$ 6.95
6 74749 10108 5	14060	Candy Mint Foot Scrub	8oz. Jar	\$12.95	\$ 8.95
SHAMPOO					
6 74749 08001 4	10100	Daily Repairing	10oz. Tube	\$12.95	\$ 8.95
6 74749 08005 2	10200	Nourishing Volume	10oz. Tube	\$12.95	\$ 8.95
6 74749 08007 6	10300	Weightless Moisture	10oz. Tube	\$12.95	\$ 8.95

6 74749 08003 8	10400	Glossy Smoothing	10oz. Tube	\$12.95	\$ 8.95
CONDITIONER					
6 74749 08002 1	10500	Daily Repairing	10oz. Tube	\$12.95	\$ 8.95
6 74749 08006 9	10600	Nourishing Volume	10oz. Tube	\$12.95	\$ 8.95
6 74749 08008 3	10700	Weightless Moisture	10oz. Tube	\$12.95	\$ 8.95
6 74749 08004 5	10800	Glossy Smoothing	10oz. Tube	\$12.95	\$ 8.95
2pc Gift Sets: includes Foot Cream & Foot Mist					
6 74749 04211 1	14050	Candy Mint	Box	\$19.95	\$ 13.95