



Minimum Advertised Pricing (MAP) and Online Policy 2018

Santevia Water Systems Inc. has penetrated the United States market with a competitive MSRP that allows all segments of the market to grow successfully. In order to keep pricing consistent and avoid potential channel conflicts, we have created a policy for our trusted Santevia Wholesale Retail Customers representing the Santevia product line. Deep discounts send an inconsistent message and are detrimental to the Santevia brand. The current pricing system has been met with no resistance in the US with the majority of Santevia systems sold at full MSRP.

The MAP applies to all advertisements for Santevia products in all media. This includes but is not limited to: internet, flyers, posters, coupons, mailers or similar electronic media, magazines, public displays, etc.

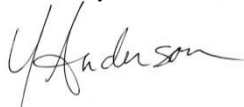
Pricing – effective August 1, 2018	MSRP	MAP	Min Adv. Price
Gravity Water System (Countertop/Dispenser)	\$199.99	10%	\$179.99
Gravity Water System – 5-Stage Filter, Mineral Stones	\$39.99	10%	\$35.99
Gravity Water System – Ceramic Pre-Filter	\$42.99	10%	\$38.69
Gravity Water System – Fluoride Filter	\$44.99	10%	\$40.49
Alkaline Water Pitcher (Black, Blue, White, Red)	\$53.99	10%	\$48.59
Pitcher Water System Filters (3-pack)	\$58.99	10%	\$53.09
Pitcher Water System Filter (Single)	\$21.49	10%	\$19.34
Recovery Stick	\$17.99	10%	\$16.19
Power Stick	\$17.99	10%	\$16.19
Power Pouch (6-pack)	\$14.99	10%	\$13.49
Power Pouch (Single)	\$2.99	10%	\$2.69
Tritan Water Bottle (Blue, Black, Purple, Red)	\$12.99	10%	\$11.69
Glass Bottle (Blue, Green)	\$26.99	10%	\$24.29
Shower Filter	\$42.99	10%	\$38.69
Bath Filter	\$39.99	10%	\$35.99
pH Test Kit	\$12.99	10%	\$11.69

ONLINE RETAILERS: The Santevia supplier agreement allows you to sell Santevia brand products on YOUR online store only. You must receive written authorization from Santevia Water Systems Inc. if you wish to sell on third party sites such as Amazon, Costco, Shopify, international sites, etc. Direct all written requests to your sales representative.

Failure to abide by this agreement will be seen as a breach of your supply agreement with Santevia.

Santevia Water Systems Inc. enjoys working with all our retailers to build lasting relationships.

In Health,



Yvonne Anderson, CEO

Santevia Water Systems Inc.

Phone: 604-952-3701 | Fax: 604-943-9920

[Santevia Mineralized Alkaline Water](http://www.santevia.com)

www.santevia.com