



MAP Pricing Guidelines

Effective 1/1/2020

ITEM	UPC	PRODUCT DESCRIPTION	MSRP	MAP (Minimum)
DENTAL PRODUCTS				
40000	6-32634-40000-2	Brushless Toothpaste Small	\$16.49	\$14.99
40001	6-32634-40001-9	Brushless Toothpaste Medium	\$21.99	\$19.99
40002	6-32634-40002-6	Brushless Toothpaste Mini	\$7.69	\$6.99
40003	6-32634-40003-3	Brushless Toothpaste Large	\$21.99	\$19.99
40010	6-32634-40010-1	Plaque Zapper Pouch Sm/Med	\$15.39	\$13.99
40011	6-32634-40011-8	Plaque Zapper Pouch Med/Lrg	\$16.49	\$14.99
40008	6-32634-40008-8	Brushless Toothpaste Singles Dispenser Box Small	\$1.64	\$1.49
40009	6-32634-40009-5	Brushless Toothpaste Singles Dispenser Box Large	\$2.74	\$2.49
41000	6-32634-41000-1	Value Pack Brushless Toothpaste Small	\$38.49	\$34.99
41001	6-32634-41001-8	Value Pack Brushless Toothpaste Medium	\$47.29	\$42.99
42000	6-32634-42000-0	Sensitive Gums Brushless Toothpaste Small	\$13.19	\$11.99
42001	6-32634-42001-7	Sensitive Gums Brushless Toothpaste Medium	\$17.59	\$15.99
43000	6-32634-43000-9	Deep Cleaning Brushless Toothpaste Small	TBD	TBD
43001	6-32634-43001-6	Deep Cleaning Brushless Toothpaste Medium	TBD	TBD
HIP & JOINT PRODUCTS				
20001	6-32634-20001-5	Joint Rescue Sea Mobility Beef	\$16.49	\$14.99
20002	6-32634-20002-2	Joint Rescue Sea Mobility Chicken	\$16.49	\$14.99
20003	6-32634-20003-9	Joint Rescue Sea Mobility Venison	\$18.69	\$16.99
20004	6-32634-20004-6	Joint Rescue Sea Mobility Lamb	\$16.49	\$14.99
10012	6-32634-10012-4	Joint Rescue Super Strength Chewable 60 ct	\$30.79	\$27.99
10013	6-32634-10013-1	Joint Rescue Super Strength Chewable 90 ct	\$41.79	\$37.99
GRAY MUZZLE PRODUCTS				
71001	6-32634-71001-9	Old Dogs! Happy Joints!	\$14.29	\$12.99
71002	6-32634-71002-6	Hearth Healthy! Wags Plenty!	\$14.29	\$12.99
71003	6-32634-71003-3	Brain's Best Friend!	\$14.29	\$12.99
71004	6-32634-71004-0	No Shampoo! Shampoo!	\$12.09	\$10.99
71006	6-32634-71006-4	Brushless Toothpaste Sm/Med	\$13.19	\$11.99
71007	6-32634-71007-1	Brushless Toothpaste Large	\$19.79	\$17.99
71008	6-32634-71008-8	Old Dogs! Happy Joints! Max Strength Lg	\$39.59	\$35.99
REMEDY PRODUCTS				
10008	6-32634-10008-7	Gentle Digest	\$10.99	\$9.99
21001	6-32634-21001-4	Gentle Digest Soft Chews	\$13.19	\$11.99
10009	6-32634-10009-4	Happy Traveler	\$10.99	\$9.99
21002	6-32634-21002-1	Happy Traveler Soft Chews	\$13.19	\$11.99
10016	6-32634-10016-2	No Stains "Fur" Me	\$20.89	\$18.99
11002	6-32634-11002-4	Eyes So Bright	\$18.69	\$16.99
11003	6-32634-11003-1	Ears All Right	\$14.29	\$12.99
11004	6-32634-11004-8	Neem "Protect" Shampoo 8oz	\$10.99	\$9.99
11006	6-32634-11006-2	Neem "Protect" Shampoo 1 gal	\$85.79	\$77.99
11005	6-32634-11005-5	Neem "Protect" Spray	\$12.09	\$10.99
11008	6-32634-11008-6	Omega Mender! Itch Ender! 8oz	\$21.99	\$19.99
11009	6-32634-11009-3	Omega Mender! Itch Ender! 16oz	\$38.49	\$34.99
11010	6-32634-11010-9	Don't Shed On Me	\$10.99	\$9.99
11011	6-32634-11011-6	Don't Worry! Don't Rinse Me!	\$12.09	\$10.99
11020	6-32634-11020-8	Flea Flicker! Tick Kicker! 8oz	\$12.09	\$10.99
11021	6-32634-11021-5	Flea Flicker! Tick Kicker! 0.5 gal	\$60.49	\$54.99