

Wise Essentials Inc.

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Feb.13, 2019

MAP Policy Agreement (Minimum Advertised Price)

Dealer/Retailer minimum advertised price policy ("MAP Policy") for retailers can advertise or sell Wise Essentials products. No retailer can advertise the price below 25% off MAPP and SRP. MSP and SRP prices are listed below with the 25% promotion Prices.

Suggested Retail Price.

CODE	DESCRIPTION	UPC	Wholesale Price	25% Less SRP	MSR
92221	WILD YAM & PROGESTERONE CREAM JAR 2 OZ	0 48703 92221 2	Reg: \$20.40	\$25.80	\$34.40
92223	WILD YAM & PROGESTERONE CREAM PUMP 3 OZ	7 34930 92223 0	Reg: \$25.53	\$31.92	\$42.55

Melinda Bonk
Wise Essentials 25% less "SRP"